

A decorative horizontal bar consisting of a green segment on the left and a dark blue segment on the right.

ANC GROUP PROFILE

We Empower Your Business, Accelerating Your Business Forward

ABOUT US



In today's fast-evolving business landscape across Asia, selecting the right professional services firm remains a crucial decision. Finding a dependable and collaborative consulting partner in Malaysia can be particularly challenging. Backed by extensive experience, deep expertise, and a dedicated team, we have established ourselves as a trusted firm of choice for many companies.

Our presence spans multiple states across Malaysia, supported by a network of affiliate firms throughout the ASEAN region. Looking ahead, our vision for the coming 100 years is to build a brand that is synonymous with high-quality, reliable consulting services across ASEAN—while also nurturing lifelong career opportunities for our ANC family.





VISION & MISSION

World Class Tax and Finance Advisor

Our vision for 100 years ahead is to support business growth on a global scale through the delivery of high-quality, world-class services that remain unmatched.

Becoming the Industry Benchmark

We are committed to helping our clients expand internationally while building lifelong careers for our ANC family by nurturing talented and qualified young professionals.



OUR COMMITMENT

▶ **Commit to Provide Excellent Value Service**

We strive to deliver unmatched service and value to our clients.

▶ **Continuously Improve Service Quality**

We proactively enhance service quality to stay ahead of client expectations.

▶ **Promote Competency & Professionalism**

Our team is driven to achieve excellence, delivering results with integrity.

▶ **Taxletter**

Deliver updated information via Newsletters to stay informed with our regular updates and industry insights.

INDUSTRY



AUTOMOBILE



ADVERTISING & MARKETING



BIOTECHNOLOGY & HEALTHCARE



TOURISM & TRANSPORTATION



CONSUMER & RETAIL



REAL ESTATE & INFRASTRUCTURE



CONSULTING & PROFESSIONAL SERVICES



CONSTRUCTION & ENGINEERING



FINANCE & CONSULTING



EDUCATION



MANUFACTURING & TRADING



TECHNOLOGY & IT



IN-DEPTH UNDERSTANDING OF LOCAL REGULATIONS

Success in this market requires a deep understanding of the local landscape, including its regulatory evolution, historical context, future direction, and ongoing changes.

At ANC, our team remains up to date with the latest developments in company secretarial practices, accounting, auditing, finance, tax, legal regulations, and the overall business environment. We foster a culture of knowledge-sharing, encouraging our people to contribute ideas and insights on new regulatory changes.

This ensures they are well-equipped to provide timely, relevant advisory to businesses. ANC also conducts annual tax workshops in partnership with the Malaysian Institute of Accountants (MIA), Malaysian Employers Federation (MEF) Academy, SQL Accounting Software across ASEAN, and delivers in-house corporate training. To date, we've conducted over 100 sessions, with our largest audience exceeding 2,000 participants.

CLIENT PRIVILEGES



ANC Business Infrastructure Platform (BIP)

Our journey for the next 100 years (and beyond) is to help businesses grow globally with our high-quality, undisputed world class services.



Annual Tax Sharing Sessions

We ensure that our clients have the best advice, when they need it.



Invitation to Sharing & Networking Sessions

We invite our clients to join in discussions that enhance growth and foster strong partnerships.

A portrait of YS Lt. Kol. Bersekutu (PA) Song Liew, a young man with dark hair, wearing a dark blue suit, white shirt, and patterned tie. He is standing with his hands in his pockets, smiling slightly. The background is a dark blue gradient with large, light blue, stylized text that reads "LEADERSHIP TEAM".

YS Lt. Kol. Bersekutu (PA) Song Liew

C.A.(M) | FCCA (UK) | CPA (AUS) | ASEAN CPA | FCTIM | CFMP | CFP

Group Managing Director

Mr. Song Liew is a distinguished tax professional and the founder of ANC Group, a leading consulting firm with a presence in four states across Malaysia and Singapore. Under his leadership, ANC Group has become a prominent name in tax advisory and compliance services.

With a career spanning over a decade, Mr. Song Liew has established himself as a trusted advisor in both domestic and cross-border tax matters. He is a licensed tax agent recognized by the Ministry of Finance Malaysia and holds memberships with several esteemed professional bodies such as the Fellow Member of Certified Practising Accountant (ACCA, UK), Member of Chartered Accountant (MIA, Malaysia), Member of the Chartered Tax Institute of Malaysia (CTIM), Certified Practising Accountant Australia, ASEAN Certified Public Accountant, Chartered Financial Modelling Professional, Certified CSR And Sustainability Management Professional and Approved HRDF Trainer.

Beyond his consulting work, Mr Song Liew is an accomplished educator and thought leader in the tax community. He has authored several training programs and courses, including topics on SST 2.0 implementation, employer tax obligations, and transfer pricing. His courses are widely recognized and have been delivered to over 10,000 professionals nationwide.

Mr Song Liew's expertise and contributions have earned him recognition in various media outlets, and he has collaborated with the Inland Revenue Board of Malaysia (IRBM) on seminars and media initiatives. He continues to be an active member of the MIA Young Professionals Committee, contributing to the development of the accounting and tax profession in Malaysia.

Wang Choo Jad

Chief Operations Director Associate Director

(International Tax and Transfer Pricing ASEAN-Pacific)

Mr. Wang is a seasoned tax professional currently serving as an Associate Director and Chief of Operations at ANC Group, a firm specializing in tax consultancy services. With over 18 years of experience in the field, he has developed a deep expertise in transfer pricing, having worked with more than 100 multinational clients across the ASEAN region.

Before co-founding ANC Group, Mr. Wang was associated with the Big Four accounting firms, as well as multinational Japanese and German tax consulting firms. His extensive experience encompasses various aspects of transfer pricing, including documentation studies, planning studies, due diligence reviews, and audits. He has handled transfer pricing matters across diverse industries such as automotive, oil and gas, consumer products, information technology, telecommunications, property development, and industrial products.

Beyond his consultancy work, Mr. Wang contributes to the broader tax community as a member of the editorial board for the Annual Budget Commentary, a publication jointly produced by professional accounting bodies like MICPA, MIA, and CTIM.

Outside of his professional endeavours, Mr. Wang has expressed a passion for art, describing it as a means to stay engaged with the world through curiosity.





See Chin Yen

Associate Director (Head of Corporate and Personal Income Tax)

Ms. See is an accomplished tax professional with over a decade of experience in Malaysian taxation. She currently serves as an Associate Director at ANC Group, where she leads a team specializing in comprehensive tax advisory and compliance services.

Before joining ANC Group, Ms. See spent more than 10 years at one of the Big Four accounting firms, gaining extensive experience in various aspects of taxation. Her areas of expertise include corporate and individual tax compliance and advisory, Goods and Services Tax (GST) compliance, tax incentives such as reinvestment allowance, pioneer status, and investment tax allowance, as well as expatriate tax matters.

Ms. See is a Licensed Tax Agent in Malaysia and holds memberships with several professional bodies such as the Certified Practising Accountant (CPA), Australia, Chartered Accountant (CA) of the Malaysian Institute of Accountants (MIA) and Member of the Chartered Tax Institute of Malaysia (CTIM).

Her commitment to excellence and in-depth knowledge make her a valuable asset to clients seeking expert tax solutions.

Alicia Lee

Associate Director (Company Secretarial Services)

Ms. Alicia Lee is an experienced corporate secretary and an Associate Member of the Malaysian Institute of Chartered Secretaries and Administrators (MAICSA). With a strong foundation in corporate governance and business development, she established herself as a trusted leader in the corporate services sector.

At ANC Group, Ms. Alicia Lee serves in a key role in the company secretarial division, overseeing corporate governance, compliance, and the provision of secretarial services to clients. Her expertise ensures that organizations are well-guided through regulatory requirements and best practices in corporate administration.

In addition to her secretarial role, Alicia leads business development efforts, driving growth and strengthening client relationships. Her strategic vision and commitment to excellence have earned her a reputation as a valuable advisor in the corporate world.





Annie Liong

Associate Director (Head of Global Business Services)

Ms. Annie Liong is an accomplished professional with a wealth of experience in Malaysia's accounting standards and indirect tax advisory services. As a Chartered Accountant (CA) with the Malaysia Institute of Accountants (MIA) and a member of CPA (Australia), she has developed a reputation for her expertise in financial modelling and business development.

With her extensive background, Annie has successfully guided numerous businesses towards sustained growth, leveraging her in-depth knowledge of Malaysia's financial landscape. Her proficiency in indirect tax advisory services and financial modelling has made her an invaluable asset to companies seeking to optimize their financial strategies and navigate complex regulatory environments.

Khor Yee Han

Associate Director (Company Secretarial Service)

Mr. Khor Yee Han is a seasoned corporate governance professional with over a decade of experience in Malaysian company secretarial practice. As a qualified Chartered Secretary and an associate member of the Malaysian Institute of Chartered Secretaries and Administrators (MAICSA), he has successfully assisted numerous businesses in navigating corporate compliance and governance matters.

Working alongside Ms. Alicia Lee as corporate secretary at ANC Group, Mr. Khor provides invaluable expertise in corporate secretarial services, regulatory compliance, and corporate advisory. His extensive experience ensures businesses stay aligned with Malaysian corporate laws, from private entities to publicly listed companies. Prior to his current role, Mr. Khor gained valuable experience at Asia's largest corporate secretarial service provider, where he further honed his skills in delivering top-tier consultancy services.



COMPANY MILESTONES

From humble beginnings to remarkable growth, here's our story

Humble beginning of ANC Consultants providing business process outsourcing services, in a home office.

Partnered with SQL to launch nationwide seminars, reaching 10,000 participants yearly.

Double growth despite movement control order.

Produced business guides, garnering million of views and increased social media presence.

Publication of handbooks and guides to help business recover from the pandemic.

Setup first HQ office in Bangsar South.

2018

2019

2020

2021

Established ANC Tax division.

Introduced BIP, Malaysia's first video compliance library.

Participated as the editorial member of the Malaysian Tax Budget Commentary and Tax Information.

Expanded ANC branches to Johor and Kedah.

Social media growth to 100,000 followers.

Collaboration with IRBM on videos shared in IRBM's social media page.

Expansion of collaboration partners to ASEAN.

New media center and shooting facilities.

Established new office in Singapore.

Established ANC IT Division.

Awarded the Lang International Corporate Titan Awards (LICTA) Award

Joined the member of ACCA Asia Pacific Human Capital Collaborative (HCC) and ACCA Global SME Global Forum

Malaysia Retail Chain Association (MRCA)

Signed Mou as Strategic Partner of SQL.

2022

2023

2024

2025

Received prestigious Majlis Tindakan Pengguna Negara (MTPN) Excellence Choice Award.

Established HRD certified ANC Education Division.

Signed a MoU as a strategic partner of World Consumers' Protection Chamber of Commerce (WCPCC)

Admitted as Small Medium Practice (SMP) representative to ACCA Malaysia Advisory Committee (MAC)

Established northern region office in Gurney Drive, Penang

Established associate office in Central London, UK

Triple floor size of ANC HQ Bangsar South.

Established ANC Company Secretarial Division, Global Business Services and Media Division.

Establish new southern region office in Skudai, Johor .

COMPANY ACHIEVEMENT



Trainee Development - Platinum



Professional Development

The Association of Chartered Certified Accountants or ACCA is the world's most forward-thinking accountancy body. ACCA recognises employers' high standards of staff training and development programmes, and we are proud to be accredited as an ACCA Employer Trainee Development - Platinum.

As ACCA accredited employer, we strive to support staff, affiliates and students' through trainee development programmes and professional development. We are committed to ensure that every team member has the right skills, ethics and competences to add value and drive businesses.



As a CPA Recognised Employer Partner, we are recognized for providing outstanding career development opportunities for CPA professionals. This partnership underscores our emphasis on competency, ongoing training, and fostering excellence in the accounting profession.



We are honored to be acknowledged by the World Consumer Protection Chamber for our unwavering focus on integrity, transparency, and delivering value-driven services to our clients. This recognition demonstrates our alignment with global standards of ethical and client-centered business practices.



ACCA Accredited Employer



CPA Recognised Employer Partner



World Consumer Protection Chamber Recognition



ANC Group received the Lang International Titan Award by the honorable Kolonel Persekutu (PA) Dato' Lee Chee Weng.

The award houses all the top corporates, such as SME Corp, Lynas Malaysia, One Doc Group, UMW, SME Bank, Propnex, Gamuda, SJPP and many more.



The Malaysia Retail Chain Association (MRCA) was established in the year 1992, with a vision of uniting all Malaysian Retailers as a single community in addressing concerns as a resounding voice, and to use this platform to engage with various organizations such as the Government agencies, societies of interest to form collaborations which benefits our Members in all fronts.

Today, the Association and its Members have journeyed long and far in establishing themselves in the international retail fraternity, with more than 550 Members representing over 40,000 outlets, providing more than 400,000 job opportunities in Malaysia and abroad.

On 9 June 2024, ANC Group signed the Memorandum of Understanding (MOU) with SQL, the market leader in accounting software in Malaysia.

This MOU marks the beginning of a promising strategic partnership that will undoubtedly pave the way for mutual growth, innovation, and success. Through our combined efforts and shared vision, we aim to achieve new heights of excellence in business and digitalisation in accountancy.



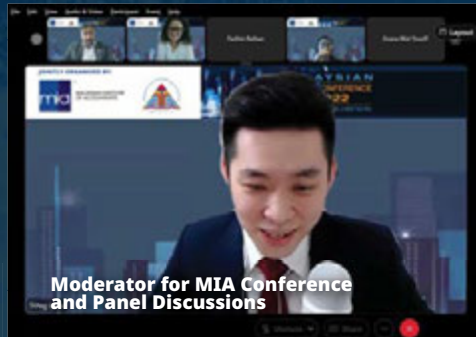
**Lang International
Corporate Titan Award**



**New Member of
Malaysia Retail Chain Association**



**Strategic Partner
with SQL**



Appearance and Interviews for
Local Publications



Appearance and Interviews
for TV stations



Appearance and Interviews
for Radio stations



RTM Live Interview on Budget



ACCA Global



Appearance and Interviews for
TV stations





Martin Brennan FCCA
Founder
Onside

Onside is a UK-based accounting and tax services provider, specialising in supporting high growth technology start ups. The company was founded by Martin. Since qualifying in 2012, Martin has spent much of his career working in operational leadership and technical roles in high-growth accounting practices. Martin then set up his own practice in 2021 and it has grown to 23 people since then.



Anastasia Chalkidou FCCA
CFO and Co-founder
Quantum BOTS

Anastasia is a graduate of the Athens University of Economics and Business and an ACCA member since 2011. Her 20-year career combines expertise in auditing at PwC Greece, financial services at EFG Eurobank and lobbying for the accountancy profession in Brussels at Accountancy Europe until 2014, when she co-founded Quantum BOTS, a company providing accounting, tax and IT services. She has been a lecturer in accounting and finance bachelor, post-graduate programmes and certifications until 2021 and cooperates as a pro bono mentor with many non-for-profit organisations and institutions promoting entrepreneurship in Greece. Since 2022 she has been elected as member of the ACCA's Council, the first ever from Greece in the 109 years of its history.



Song Liew FCCA
Managing Partner
ANC Group

Song Liew is the founder of ANC Group, a professional consulting firm located in five states in Malaysia and Singapore. He is a tax agent licensed by the Ministry of Finance, fellow member of ACCA, member of MIA, CTM, CPA (Australia), AICPA CPA, Chartered Financial Modelling Professional, Certified Financial Planner, an approved HROE Trainer and Certified CSR and Sustainability Management Professional. Song provides tax compliance services and tax advisory for both domestic and cross border clients.



**STARTING
A PRACTICE:
TURNING
EXPERTISE
INTO
ENTERPRISE**

Sharing our Journey with the ACCA Practice Room



Amanda Gascoigne FCA
Founder
Amanda Gascoigne Consulting and The Balanced Firm

As a small business owner for 25 years, 18 of those as a chartered accounting practice founder and owner, Amanda has been able to combine her love of conversation, people, accounting, small business, and family. She now helps small and solo accounting practice owners across Australia and New Zealand have better practices and better lives and helps them have better relationships with their clients and teams through her coaching, consulting, mentoring, online courses, resources and her online community all exclusively designed for that segment of the industry.



Aleksandra Zaronina Kirillova
Head of SME Professional Insights
ACCA

Aleksandra Zaronina Kirillova is head of SME professional insights at ACCA. She develops research and advises on policy issues for ACCA related to SME/SMP (small and medium enterprise / small and medium practices). She is the joint author of ACCA's recent reports on careers opportunities in small practice sector, broader social and economic role of SMPs and new models of business support, sustainability in small business sector.

Aleksandra is actively involved in the development of ACCA's global hub with SMP content – Practice Connect and Global SMP community – the Practice Room.



Editorial member of the Annual Budget Commentary



Our TTT Certificate for HRD Corp



ACCA Prize Winner Lecturer

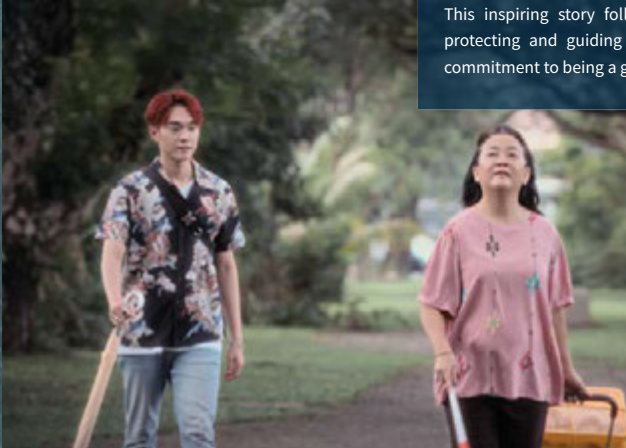
CORPORATE VIDEO



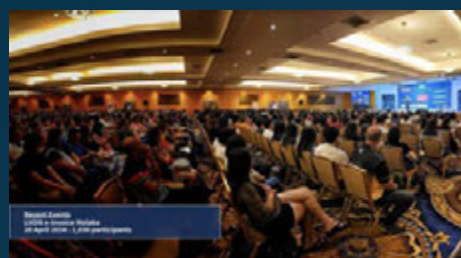
Explore who we are, what we stand for, and how we serve our clients through our corporate video, "Be the Light."



This inspiring story follows a secret guardian dedicated to protecting and guiding a lady, symbolizing our unwavering commitment to being a guiding light for our clients.



RECENT EVENTS



OUR SOCIAL MEDIA

Our Social Media Platforms followed by thousands of organic followers



如何完成 Padu 章计划

Like Comment Share

100% comments 100% likes



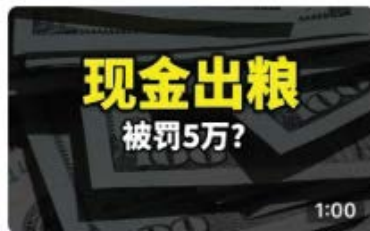
EPF 第三户头好咩? 用EPF的钱来省EPF的税?

2.5K · 122 comments · 534.1K views



5大 e-Invoice 电子发票 不合理的事

1.6K · 78 comments · 186.8K views



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24 weeks ago · 128.5K views

Lily Ling, Lim Jane and 1.2K others



电子发票 e-Invoice 5大执行重点

40 weeks ago · 249.2K views

1.8K



如何把自己的Road Tax分享到家人的JPJ app

21 weeks ago · 399.7K views

Siew Ai Cheah, Jze Yee and 3.8K others



Empowering Businesses

At ANC Group, we pride ourselves on assisting our clients in exploring their inner strengths and potentials to maximize their growth opportunities.

ANC Group 安式商务事务所

香港公司 / 小红书号: ancgroup
IP 属地: 马来西亚 · 怡保

Check details

安式会计事务所 MY SG 创办人
FCCA | CPA | CFP
ACCA 铂金雇主 | CPA 合格雇主
OSJ TX-MYS 最高分得奖者 讲师
ACCA 马来西亚 | 亚太 | 全球委员会

2 3.3万 16.4万
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Message

Tax Advisor and Chartered Accountant in Malaysia

https://ancgroup.biz/



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At ANC Group, we are passionate about helping our clients achieve their goals to flourish.

Facebook.com/ANCGroupTaxAdvisors and 2 more links

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安华的创业之路
旺姐说24
阿来托希为什么能再任副首相

安华集团(安华集团)的创始人 ANC Group 的创始人是谁? 阿来托希为什么能再任副首相? 阿来托希为什么能再任副首相? 阿来托希为什么能再任副首相?

100K views · 2 years ago



Empowering Businesses

At ANC Group, we pride ourselves on assisting our clients in exploring their inner strengths and potentials to maximize their growth opportunities.

Check details

ANC ANCS ACCA CMA

ANC Group of Tax Consultants 您的企业和税务好伙伴

8,888 views 1,000 followers

Website Message Like

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A modern glass skyscraper with multiple floors, some of which are lit up, set against a clear sky. The building is partially obscured by green geometric shapes and a dark blue background.

BUSINESS SERVICES

Business Incorporation

Tax Compliances

Business Advisory

Transfer Pricing

Corporate Services

Indirect Tax Advisory

Accounting Services

Assurance

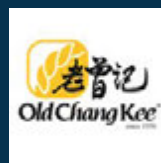
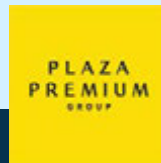
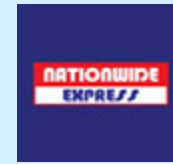
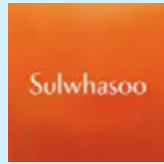
HR & Payroll Services

Due Diligence

Training & Development

Business Expansion Advisory

OUR CLIENTS



CONTACT US

Our Offices

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Song Liew
Managing Director



Wang Choo Jad
Associate Director
Transfer Pricing ASEAN-Pacific



CY See
Associate Director



Annie Liong
Associate Director



Alicia Lee
Company Secretary

Find us on :

ANC Business Infrastructure Platform (BIP)



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